AstonHack9

Sponsorship Prospectus
24th –25th February 2024
Aston University

Who are we?

We are the **Aston Computer Science Society (ACSS).**

Coordinated by students powered with their excitement in tech, we welcome all to learn, share and have fun with computer science. With the added **Cyber Security Section** and the **WIT Division,** we aim to involve all students.

AstonHack is presented in association with the ACSS—By Students, For Students.

What is AstonHack?

AstonHack is a 24hr+ technical event hosted at Aston University.

Being one of the biggest student lead hackathon in region, we welcome people from various disciplines and cities locally.

Offering an array of opportunities to students from group coding projects, workshops, company insights, technical talks and socials.

As for sponsors, this is your chance get involved with the motivated and innovative student community for the weekend.

The support of sponsors is invaluable for making events like this possible, as they play a crucial role in nurturing the future of Technology.

Where and when?

For our 9th iteration, the hackathon will return as an in-person event in the **University main building**

Our **24 hour event** will take place on the **24th - 25th February 2024**.

Our mission

Amplifying engagement with computing beyond studies is paramount in **developing tech talent.**

By igniting the **maker's spirit** from newcomers to advanced creators, we aim to fuel students in learning and applying new skills.

Expand student learning through active collaboration, mentorship, and hands-on problem-solving through challenges.

Extend interactions between students and Technology companies, to **improve community engagement**.

Why sponsor us?

Aside from our mission to **encourage growth in student creators**, AstonHack supplies a spectacular sponsorship opportunity to:

Interact with students by hosting workshops, social events, or with mentors.

Expose your brand, gain recognition and empower students to use your tools.

Recruit by identifying tech talent and sharing your internship, placement or graduate schemes.

With AstonHack being one of the **biggest student run hackathons in the West Midlands,** this is your opportunity to unlock access to some of the brightest and curious minds in the entire region.

How to help?

AstonHack is offering **3 tiered sponsorship packages - Gold, Silver and Bronze**.

Your organisation would provide some combination in the form of funding, equipment, tools, data, challenges with prizes, or API access to the value of the relevant tier.

The Tiering Table

	Bronze £500	Silver £1000	Gold £1500
Advertising on our social media and website	● (Small)	● (Medium)	● (Large)
Promotional materials to be handed out	●	●	●
Opening ceremony presentation slot	● (Logo will appear during welcome and sponsors slide)	● (Allocated time slot to talk about your company and work)	● (Extended time to showcase student opportunities at your company)
On-site presence with sponsor table		●	●
Part of the judging panel		●	●
Set a sponsor challenge		●	●
Run a workshop/ game event			●

If you have **suggestions** of how your organisation could support us differently or questions about the tiers, we welcome you to **get in touch.**

AstonHack8 continued the success of AstonHack with over:
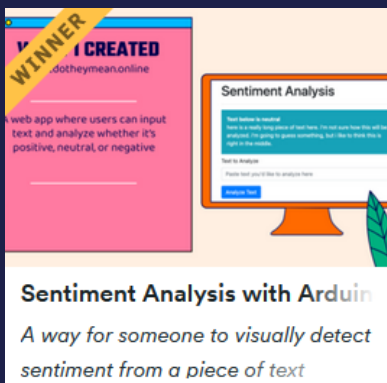
120+	10+	20+
participants	projects submitted	course backgrounds represented

BSc, MSc and PhD students from Computer Science, Cyber Security through to even Biomedical students participated last year.

Here are some of projects from previous AstonHacks:

Sentiment Analysis with Arduin
A way for someone to visually detect sentiment from a piece of text

Uni-Roomie
Find University roommates from the comfort of your own home

Space Geese 2: Electric Boogal
Space Geese 2: Electric Boogaloo is an AstonHack 6 project reimagining

From machine learning and accessibility...

...To tackling social issues with cloud integration...

...As well as simply hilarious and entertaining projects...

...AstonHack sparks creativity in a spectrum of ways within all of our attendees.

Get in touch

The ACSS welcomes you to get in touch for any suggestions, queries or to have a discussion primarily by email using **compsci.society@union.aston.ac.uk**, and on our social media:

AstonHack:
Instagram: @astonhack
Facebook: /astonhack
Twitter: @AstonHack
Website: https://astonhack.co.uk/

ACSS:
Instagram: @astoncomputersciencesociety
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